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June 23, 2008

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**Grammy® Award-winning Al Schmitt selects
remarkable Bricasti Design Model 7 Stereo Reverb
Processor for Capitol Studio sessions with Natalie Cole.**

"An external reverb like the Bricasti Model 7 is perfect for the way I work."

Hollywood, CA: Multiple Grammy recipient Al Schmitt recently completed sessions at the landmark Capitol Recording Studios with singer Natalie Cole using his new Model 7 Stereo Reverb Processor from Bricasti Design. "The M7's clarity and ease of use are outstanding," the engineer/producer states. "On muted brass, trumpets and vocals, in particular, the Model 7 is unmatched. For me, it's a major breakthrough!" The upcoming CD project, tentatively entitled *Unforgettable II*, is scheduled for release in August.

Schmitt's first experience with the Model 7 came during tracking sessions with Natalie Cole. "I had borrowed a unit from Summit Audio [Bricasti Design's exclusive US distributor] to try out on the dates. I liked the reverb processor so much that I ended up purchasing one for myself. An external reverb like the Bricasti Model 7 is perfect for the way I work. I can quickly store and recall settings via the user-friendly front-panel layout."

Upcoming sessions include a jazz project with Roberta Gamberini - a 2007 Best Female Grammy nominee for her CD *Easy to Love* - and saxophonist James Moody, in addition to an album with Roy Hargrove's 19-piece, two-time Grammy-winning Big Band.

The new Model 7 Stereo Reverb Processor features a revolutionary new reverb algorithm, *True Stereo Reverb Process*, that accurately creates true acoustic spaces. M7 includes more than 100 powerful, truly unique reverb presets, including Halls, Plates, Rooms, Chambers and Ambient Spaces. The minimalist yet elegant user interface offers a total of 15 Parametric Program Parameters and 50 User Registers; four front-panel "Favorites" enable quick saves and A-B comparisons.

Schmitt is a 19-time Grammy Award-winning engineer/producer who has worked on landmark albums for Jefferson Airplane, George Benson, Jackson Browne, Neil Young, Dr. John, Barbra Streisand, Steely Dan and Toto, plus scoring work with Alex North and Elmer Bernstein. Career highlights include engineering both of the Frank Sinatra *Duets* albums, Ray Charles' *Genius Loves Company* and all of Diana Krall's albums. He has recorded and mixed over 150 Gold and Platinum albums, and in 1997 was inducted into the TEC Hall of Fame. In 2006, Schmitt also received a Trustee Lifetime Achievement Award from The Recording Academy.

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Al Schmitt using Model 7 Stereo Reverb Processor on Nathalie Cole CD project - page 2

“Each design element of the Model 7 is a carefully considered statement of our vision of what the evolution of reverberation processing in its most classic form can be,” considers company president Brian Zolner. “With a deep appreciation of the best designs which precede it, and a passion for moving the science of reverberation forward, the Model 7 provides a palette of sounds that encompass the familiar as well as new expressions in the art. Listen to the new reference in reverb processing; it will bring new life to a project in a way unimagined by any process before it.”



*Engineer/producer **Al Schmitt** (right) with assistant **Steve Genewick** in Capitol Recording Studio “A” with his new Bricasti Design Model 7 Stereo Reverb Processor. “I liked the M7 reverb processor so much that I ended up purchasing one for myself,” Schmitt says.*

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About the Model 7 Stereo Reverb Processor

The Bricasti Design Model 7 provides the highest level of musicality and ease of control imaginable in a processor dedicated to the task of reverberation. A modern high-resolution digital design, utilizing an array of the latest DSP processors, provides a platform for the long overdue next step in reverb-processing algorithms. A separate fully differential analog section and dedicated transformer-based linear power supply provide enhanced analog specifications. An exceptionally strong stainless steel chassis, and a tooled aluminum front panel, combine with a classic high visibility display and straight-forward human interface, to complete an enduring design that is intended to fulfill its role, now and into the future.

About Bricasti Design

Based in Medford, Massachusetts, Bricasti Design Ltd was founded in 2004 by industry veterans Brian Zolner and Casey Dowdell. The firm is dedicated to the design and manufacture of the finest professional audio products, including the highly acclaimed Model 7 Stereo Reverb Processor and the new Model 10 Remote Console.

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