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Independent engineer/producer Chris Spilfogel raves about versatility and sonic quality of Bricasti Model 7 Stereo Reverb Processor.

"I have never heard anything that sounds so realistic ... just like a real room. I couldn't be happier."

Los Angeles, CA: Having worked on a wide range of successful Pop/R&B CDs and motion-picture soundtrack projects, Chris Spilfogel is specific about the processing tools he uses during his studio sessions. "I need a reverb that can act as the 'glue' for my mixes," the articulate engineer-producer concedes. "The new Bricasti Design Model 7 is just what I need. As soon as I heard the M7 at the AES Convention in San Francisco two years ago, I was hooked; I knew that I needed one for all my projects. I bought the fifth unit that Bricasti sold, just over year ago. I couldn't be happier with my Model 7."

Spilfogel divides his time between record projects and mixing film scores. Recent sessions include new albums for Michael Bolton and Jojo, plus soundtrack music for a pair of Paramount Pictures' offerings: Snowflakes, and NowhereLand for director Karey Kirkpatrick and starring Eddie Murphy. Other projects completed with the Model 7 reverb include albums for Sugarland, Tymbaland, Jennifer Hudson and Beyonce, plus film soundtracks for Dreamgirls, Hairspray, Marc Pease Experience and Repo! The Genetic Opera. Previously, Spilfogel spent several years as session engineer for Randy Spendlove, then president of Miramax Soundtracks, working on both music for the division's movies and Spendlove's music projects.

"What I like best about the Model 7 reverb is that it adds a three-dimensional quality to a track," Spilfogel enthuses. "During my evaluations I listened to a guitar track through the M7 – it provided the instant 'glue' I'd been looking for to place the instrument into the mix. Early reflections, in particular, can cause problems for most reverb units, but the Model 7 is outstanding in that respect – it adds 'fullness' and reality that I haven't heard with other stereo processors in this price range."

The new Model 7 Stereo Reverb Processor features a revolutionary new reverb algorithm, True Stereo Reverb Process, which accurately creates true acoustic spaces. The M7 includes more than 100 powerful, truly unique reverb presets, including Halls, Plates, Rooms, Chambers and Ambient Spaces. The minimalist yet elegant user interface offers a total of 15 Parametric Program Parameters and 50 User Registers; four front-panel "Favorites" enable quick saves and A-B comparisons.

Listing his Top Three Reasons to Buy a Model 7, Spilfogel cites Sound Quality – "I have never heard anything that sounds so realistic ... just like a real room"; Dry and Reverb Balance – "they blend together very well with the Model 7 ... The 'X-Factor,' if you will"; and User Interface – "The front panel is very easy to find my way around, with clear, well-labeled

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parameters. I guess you could say that I'm pretty hooked on the Model 7!"

The engineer/producer uses the SHORT ROOM programs with early reflections for drums – "that is a major test for any reverb unit," he says. "I also use that program on vocals to add depth and a left-right spatial dimension. The HALLS sound beautiful, and produce really nice results. CHAMBERS are also very powerful. And I like the fact that the M7 is a true stereo, reverb with stereo in and stereo out. In fact," Spilfogel concludes, "I need two Model 7s - one that I can use with SHORT ROOMS and the other for larger HALLS and the rest."

"Each design element of the Model 7 is a carefully considered statement of our vision of what the evolution of reverberation processing in its most classic form can be," considers company president and co-founder Brian Zolner. "With a deep appreciation of the best designs which precede it, and a passion for moving the science of reverberation forward, the Model 7 provides a palette of sounds that encompasses the familiar as well as new expressions in the art. Listen to the new reference in reverb processing; it will bring new life to a project in a way unimagined by any process before it."



Engineer/producer Chris Spilfogel with his Bricasti Design Model 7 Stereo Reverb Processor at Westlake Studios, Los Angeles. "I need a reverb that can act as the 'glue' for my mixes," the engineer-producer concedes. "The new Bricasti Design Model 7 is just what I need. As soon as I heard the M7 at the AES Convention two years ago, I was hooked; I knew that I needed one for all my projects. I couldn't be happier with my Model 7."

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About Bricasti Design

Based in Medford, Massachusetts, Bricasti Design Ltd was founded in 2004 by industry veterans Brian Zolner and Casey Dowdell. The firm is dedicated to the design and manufacture of the finest professional audio products, including the highly acclaimed Model 7 Stereo Reverb Processor and the new Model 10 Remote Console.

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