
FOR IMMEDIATE RELEASE:

More information from:
Brian Zolner, President
Bricasti Design 781.306-0420
bzolner@bricasti.com

October 07, 2008

Mel Lambert
Media&Marketing 818.558-3924
mel.lambert@earthlink.net

**Producer/arranger/musician Rafa Sardina using
two Bricasti Model 7 Stereo Reverb Processors
on a number of successful CD projects.**

"It's the perfect reverb for tracking and mixing; the M7 provides a wide range of ambiences & reverb effects."

Los Angeles, CA: As a successful musician, arranger and producer Rafa Sardina is proud that he connects easily with artists. "I have the highest respect for creating a studio vibe that's performance-friendly for both new and established talent," he offers. So when this 11-time Grammy®-winning mixer/engineer was searching for an outboard reverb, he looked no further than the remarkable Bricasti Design Model 7 Stereo Reverb Processor. "It's the perfect reverb for tracking and mixing; the M7 provides a wide range of ambiences and reverb effects."

Recent sessions on which this highly talented individual has used his pair of Model 7 processors include a CD for Three Graces' debut offering – "I used the M7 on vocals and the orchestra" – plus sessions for Arden Kaywin – "the M7 sounds great on drums" - and Luis Miguel – "I used one M7 on vocals and the other on strings. It's an extremely versatile unit!" Sardina has built an eclectic and impressive client list that ranges from Macy Gray, Stevie Wonder, Dr. Dre, Dru Hill, Jessy Moss, Esthero, Beyonce, Shakira, Mariah Carey and Sheryl Crow, to Soul Coughing, Paco De Lucia, Marc Antoine, Angie Stone and Alejandro Sanz. He has also worked with such high-profile producers as Rick Rubin, Don Was, Babyface and David Foster.

The new Model 7 Stereo Reverb Processor features a revolutionary new reverb algorithm, *True Stereo Reverb Process*, which accurately creates true acoustic spaces. The M7 includes more than 100 powerful, truly unique reverb presets, including Halls, Plates, Rooms, Chambers and Ambient Spaces. The minimalist yet elegant user interface offers a total of 15 Parametric Program Parameters and 50 User Registers; four front-panel "Favorites" enable quick saves and A-B comparisons.

Best known for pop/rock and R&B sounds, Sardina's passion for audio began while handling live sound for folk, world and jazz music in Northern Spain and the South of France. He served his engineering apprenticeship at Hollywood's Ocean Way and Record One studios, where he landed his first independent engineering session with Luis Miguel. He has since collaborated with Miguel on 10 albums. In February 2008, he received his 11th Grammy® for Alejandro Sanz' *El Tren De Los Momentos* album. Sardina's Los Angeles-based project studio, After Hours, is centered around an SSL AWS 900+ DAW Controller working with a Digidesign HD|3 rig, Apogee converters and JBL LSR monitors.

This prolific engineer/producer cites three primary reasons for buying not one but two Model 7 Stereo Reverb Processors. "Firstly, the Model 7 sounds so neutral, but cuts through a track – that's a rare combination! I've used a number of convolution reverbs, but they normally only work with an open, spacious track; the M7 works with dense, modern dance, pop and rock music, which is very useful. Secondly, by changing the Modulation parameter I can quickly adjust the

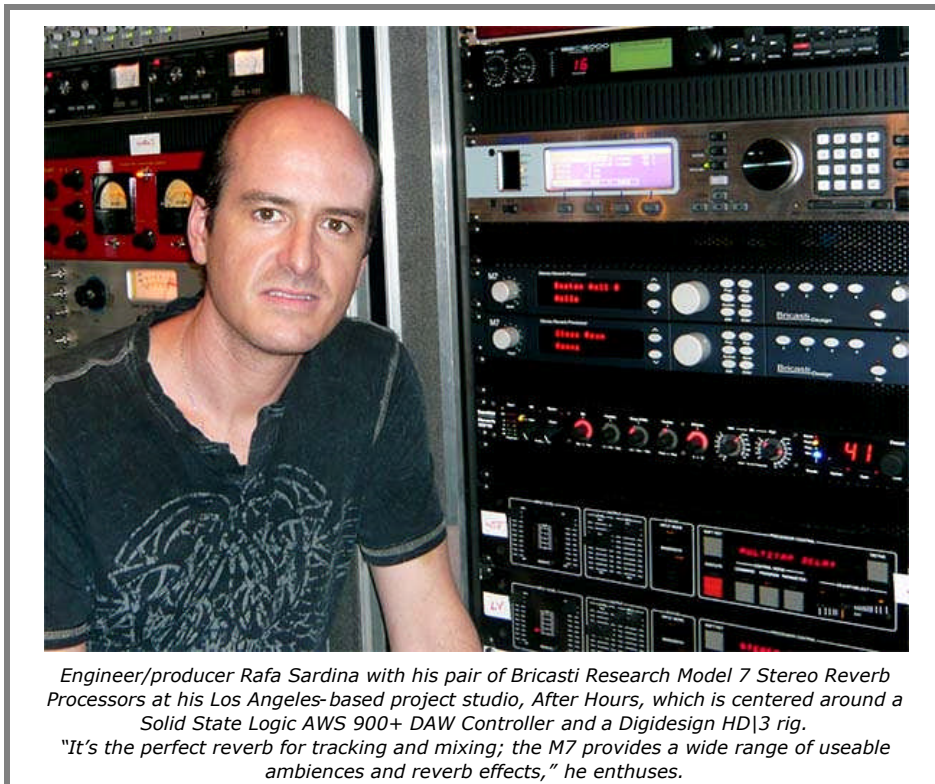
... continues on page 2 -

Rafa Sardina using a pair of Bricasti M7 Reverbs on successful CD projects - page 2

character of the reverb's tonality. Finally, and by no means least, the Model 7 produces real-sounding reverbs that blend so well with a variety of tracks."

"My studio philosophy is simple: I'm there to make sure the artist is having fun," Sardina confesses. "I see my work much like a photographer's, as transparent as possible when required but always providing the creative edge to affect the song and performance in a positive way. To achieve that goal, I like to create a comfortable and inspiring environment using the best acoustics and tools available. The Bricasti Model 7 is a power addition to my studio, since it produces reverbs that blend very well with any track. And the user interface is very intuitive and simple to use."

"Each design element of the Model 7 is a carefully considered statement of our vision of what the evolution of reverberation processing in its most classic form can be," considers company president and co-founder Brian Zolner. "With a deep appreciation of the best designs which precede it, and a passion for moving the science of reverberation forward, the Model 7 provides a palette of sounds that encompasses the familiar as well as new expressions in the art. Listen to the new reference in reverb processing; it will bring new life to a project in a way unimagined by any process before it."



More information from Rafa Sardina | 818.497-7944 | rafa@rafasardina.com

About Bricasti Design

Based in Medford, Massachusetts, Bricasti Design Ltd was founded in 2004 by industry veterans Brian Zolner and Casey Dowdell. The firm is dedicated to the design and manufacture of the finest professional audio products, including the highly acclaimed Model 7 Stereo Reverb Processor and the new Model 10 Remote Console.

- Copy Ends -