

PRESS & MEDIA INFORMATION

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Steven Slate Drums using Bricasti Model 7 Stereo Reverb Processor to create realistic ambiences for a new series of drum samples.

"The M7 is the best drum reverb I have ever heard" - producer/company founder Steven Slate.

Los Angeles, CA: Steven Slate Drums' collections of sampled drum and percussion sounds are extremely popular with professionals and hobbyists alike for creating tracks that sound remarkably realistic and blend seamlessly with other elements within a music mix. "My passion for drum sounds became clear early in my mixing career," recalls company founder Steven Slate, whose punchy and drum-heavy mixes resulted in his nickname: "Bang." Slate's search for an external reverb processor with which to create realistic-sounding ambiances for his firm's drum samples ended with a single choice: Bricasti Design's Model 7 Stereo Reverb Processor. The M7 features prominently on Signature DrumKits 2.5, the latest release from Steve Slate Drums.

SSD is probably best known for its Signature DrumKits included in the collection, which are authentic models of some of the most classic drum sounds from bands such as Led Zeppelin, Nirvana, Steely Dan, Metallica and more. "The new Signature DrumKits 2.5 adds to that innovative series with samples of up to 40 drums kits available on a series of DVDs, and designed for stand-alone use or within MIDI-based sequencers.

"When I went looking for additional reverb for these new samples, I began by asking my friends what was the best available reverb processor. People like [leading mix engineer/producer] Jay Baumgardner – who also owns NRG Recording in North Hollywood - have been raving about the Bricasti Model 7, but I wondered why anybody these days needs to spend close to four grand on an external reverb? When I heard the M7 for myself, I <u>got</u> it! I first tried out the M7 on snare tracks; it added a whole new element that sounds totally amazing.

"The M7 is the <u>best</u> drum reverb I have ever heard - that was the primary reason for me buying one of my own. So far we've used that now-famous Model 7 sound to develop the Bricasti Snare Expansion Pack for Signature DrumKits 2.5, using two M7 patches: HALL, with a short RT60 that adds an amazing depth to the sound; and ROOM, which adds strength to the sound and provides a cool depth to the drums without swamping the final mix. It's a major advantage for our drum- sample collection."

The Model 7 Stereo Reverb Processor features a revolutionary new reverb algorithm, True Stereo Reverb Process, which accurately creates true acoustic spaces. The M7 includes more than 100 powerful, truly unique reverb presets, including Halls, Plates, Rooms, Chambers and Ambient Spaces. The minimalist yet elegant user interface offers a total of 15 Parametric Program Parameters and 50 User Registers; four front-panel "Favorites" enable quick saves and A-B comparisons.

"Each design element of the Model 7 is a carefully considered statement of our vision of what the evolution of reverberation

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processing in its most classic form can be," considers company president and co-founder Brian Zolner. "With a deep appreciation of the best designs which precede it, and a passion for moving the science of reverberation forward, the Model 7 provides a palette of sounds that encompasses the familiar as well as new expressions in the art. Listen to the new reference in reverb processing; it will bring new life to a project in a way unimagined by any process before it."



Steven Slate with his Bricasti Design Model 7 Stereo Reverb Processor at Slate Studios, where the innovative unit is adding realistic-sounding ambiences to the new Bricasti Snare Expansion Pack for the firm's soon-to-be-unveiled Signature DrumKits 2.5.
"The M7 is the <u>best</u> drum reverb I have ever heard," the producer/company founder offers.

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About Bricasti Design

Based in Medford, Massachusetts, Bricasti Design Ltd was founded in 2004 by industry veterans Brian Zolner and Casey Dowdell. The firm is dedicated to the design and manufacture of the finest professional audio products, including the highly acclaimed Model 7 Stereo Reverb Processor and the new Model 10 Remote Console.

About Steven Slate:

Steven Slate is a Los Angeles-based producer, mixer, mastering engineer and musician; he began to record much of the current Steven Slate Drums sample discs at his Boston studio, Bang Recording, and later at his current West Coast facility, Slate Studios. He soon began selling parts of his drum-sample collection to several top mixers and producers in LA to rave reviews. As a result, SSD now offers the finest sounding drum-sample library available. Steven Slate is also an award-winning singer with the hard rock group Blackline.

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