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**Seasoned producer Walter Afanasieff discovering
potential of versatile Bricasti Model 7 Stereo
Reverb on variety of landmark sessions.**

"The results are truly outstanding – totally realistic. The M7 is a revelation."

Los Angeles, CA: During his hit-producing career, Walter Afanasieff has worked with a wide range of artists and picked up two Grammy® Awards – an enviable achievement for a songwriter who started out as arranger and keyboardist, but who saw great success while co-writing and producing sessions with Mariah Carey. "Nothing makes a vocal or instrumental track come alive more than a realistic-sounding reverb," this articulate producer considers. "But for the past several years – like most of us making contemporary records – I've been using plug-ins to create reverbs and ambiences. To be honest, I have yet to discover a plug-in that sounds as good as my old hardware reverbs. So, when my long-time session engineer Dave Reitzas told me about the outstanding results he was achieving with his new Bricasti Model 7 Reverb, I decided to give it a try. The results are truly that: *Outstanding* – totally realistic and everything I was looking for. The M7 is a revelation!"

Walter Afanasieff has written and produced music for Mariah Carey, Lionel Richie, Luther Vandross, Céline Dion, Savage Garden, Destiny's Child, Kenny G, Michael Bolton, Barbra Streisand, Christina Aguilera, Ricky Martin, Marc Anthony, Michael Jackson, Josh Groban, Leona Lewis and many more.

"Currently, I'm working at my studio facility here in LA – WallyWorld Studios – on projects with Leona Lewis, Nahuel Schajris - an amazing singer who used to be in [the Latin Grammy®-winning] band Sin Bandera - Josh Groban, Kenny G and a wonderful artist named Julia from Russia, who sings like Mariah! The M7 really brought these vocals to life – the LARGE HALL, in particular, adds depth and body that I have never been able to achieve with plug-ins. The complexity of the M7's reverb patterns and the depth of the tails sound totally realistic." The projects were tracked at both WallyWorld and Westlake Studios in Hollywood, working with engineers Kevin Guarnieri and Tyler Gordan, Dave Reitzas and David Channing. "All have expressed great enthusiasm for the Bricasti," the producer adds.

"Years ago music used to have a lot more reverb on it," recalls Afanasieff. "Today's offerings often sound bad, I consider, because engineers rely on Pro Tools plug-ins that just don't do a good job of creating realistic sounding ambiences. There is nothing to match what I can now achieve with my Model 7. In fact, I have a second unit on order, plus a Model 10 Remote Console; I might even add a third unit."

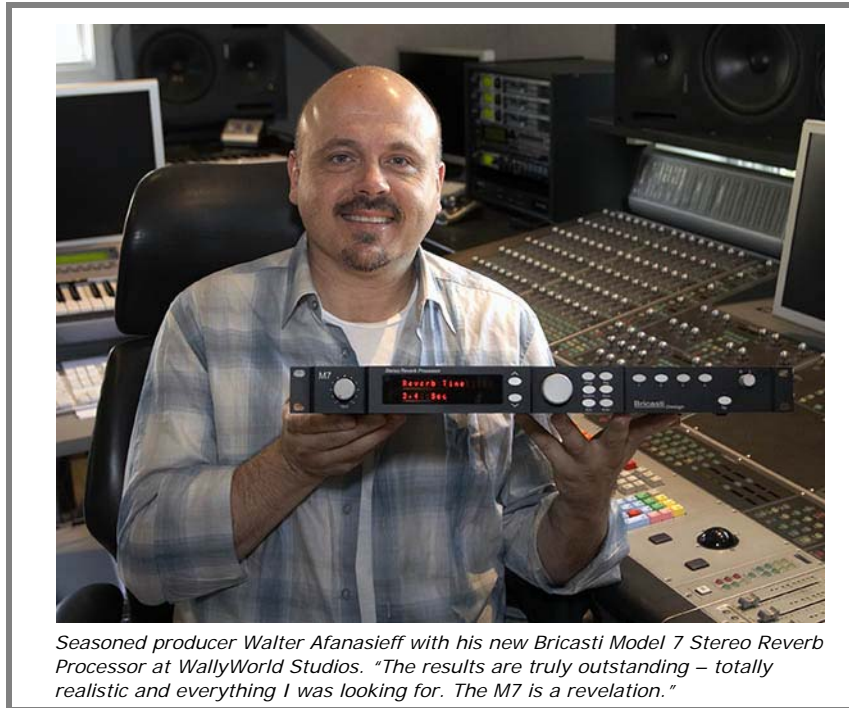
"During the next several months I will be putting my new Bricasti M7 through its paces for all of these and other projects, which include writing the Broadway musical *Doll Face*, based on the motion picture *Tootsie*, plus an album for a new opera

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tenor, Vittorio Grigolo, performing favorite arias – I am looking forward very much to hearing his voice through the Model 7, and its wonderful ambiance settings. Vittorio was the late Luciano Pavarotti's favorite student."

Afanasieff was born in São Paulo, to Russian parents that had moved to Brazil in the late 1940s. He began studying music and playing piano at age four. One of his biggest hits as a producer was Céline Dion's song "My Heart Will Go On," the theme song from the motion picture *Titanic*, which won Afanasieff a 1999 Grammy® Award for *Record of the Year*. An accomplished multi-instrumentalist - drums, guitar, bass and piano – Afanasieff often performs on his recordings. He has worked on a large number of landmark sessions, ranging from Mariah Carey's decade of hit albums to Andrea Bocelli and, more recently, Lang Lang. Beneath the senior portrait in his high-school yearbook, Afanasieff wrote that his goal was to "write and play better than Keith Emerson" the famed keyboard player with Emerson, Lake & Palmer. In 2000, as the result of his work with Streisand, Kenny G, Marc Anthony, Ricky Martin, Babyface and Savage Garden, Afanasieff won his first *Producer of the Year* Grammy® Award.



Seasoned producer Walter Afanasieff with his new Bricasti Model 7 Stereo Reverb Processor at WallyWorld Studios. "The results are truly outstanding – totally realistic and everything I was looking for. The M7 is a revelation."

More information from Walter Afanasieff, WallyWorld Studios | 310.409-5558.

About the Model 7 Stereo Reverb Processor

The Bricasti Design Model 7 provides the highest level of musicality and ease of control imaginable in a processor dedicated to the task of reverberation. A modern high-resolution digital design, utilizing an array of the latest DSP processors, provides a platform for the long overdue next step in reverb-processing algorithms. A separate fully differential analog section and dedicated transformer-based linear power supply provide enhanced analog specifications. An exceptionally strong stainless steel chassis, and a tooled aluminum front panel, combine with a classic high-visibility display and straight-forward human interface, to complete an enduring design that is intended to fulfill its role, now and into the future.

About Bricasti Design

Based in Medford, Massachusetts, Bricasti Design Ltd was founded in 2004 by industry veterans Brian Zolner and Casey Dowdell. The firm is dedicated to the design and manufacture of the finest professional audio products, including the highly acclaimed Model 7 Stereo Reverb Processor and the new Model 10 Remote Console.

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